

Saksoft sees info management evolving as major vertical

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THIRUVANANTHAPURAM: Global IT services and consultancy company, Saksoft, which acquired UK-based Acuma in 2007 for \$ 17 million, is foreseeing a major growth in the information management vertical as corporates seek to upgrade their data quality and establish better information management systems.

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"Two decades ago, companies were talking about data warehousing or information systems but over time that area has matured considerably and companies are waking up to the need for quality data and their effective dissemination within the organization", says David Cox, head of delivery for Saksoft, UK.

According to Cox, there is a trend across organizations to get information across to as

many levels of management as possible, pointing out that it has its pitfalls if what is disseminated are "different versions of the truth", which in turn can lead to chaos.

Keeping this in mind, companies are now opting for a dissemination system in which different levels of managers subscribe to corporate information based on the relevance levels, instead of being overloaded with information of all kinds.

Cox says there is also a trend in organizations towards making information easier to understand, as against "lengthy reports in which the relevant data is often hard to find for the manager concerned". This thinking has led to organizations opting for specialised management dashboards that give information like key indicators or performance highlights at a glance.

Post-acquisition of Acuma, Saksoft has the mixed model of having a team of high-value consultancy operations based in the UK and the offshore development being done in India, giving an edge to the company in operational and delivery costs.

Saksoft presently has over 500 employees in India and roughly 50 consultants in the UK and has a presence in sales and consultancy in the US. Cox says the company foresaw strong growth in the information management domain, considering that there were considerable savings opportunities for organizations in ensuring that good quality data was generated, which in turn help them make the right business decisions.